- 33. (new) A method as recited in claim 1 wherein said audiovisual enhancement includes both audio and visual components.
- 34. (new) A method as recited in claim 1 wherein said audiovisual enhancement includes only an audio component.

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- 35. (new) A method as recited in claim 1 wherein said audiovisual enhancement includes only a visual component.
- 36. (new) A method as recited in claim 1 wherein said audiovisual enhancement includes a streaming video displayed within a window of a recipient's machine.
- 37. (new) A method as recited in claim 1 wherein said video is developed on a sender's machine, and is transmitted to said server over said network.
- 38. (new) A method as recited in claim 37 wherein said network includes a TCP/IP network.
- 39. (new) A method as recited in claim 38 wherein said network includes the Internet.
- 40. (new) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system comprising:
- a code segment transmitting over a network to a server an audiovisual enhancement which is associated with a message from a sender, said message to be sent as an e-mail to at least one recipient on said network; and
- a code segment associating said said message with a self-executing code segment operative to stream said audiovisual enhancement, at least in part, from said server over said network and to display said audiovisual enhancement in conjunction with said message upon the selection of said message by said at least one recipient.

- 41. (new) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement includes both audio and visual components.
- 42. (new) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement includes only an audio component.
- 43. (new) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement includes only a visual component.
- 44. (new) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement includes a streaming video displayed within a window of said recipient's machine.
- 45. (new) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement is developed on a sender's machine.

46. (new) An audiovisual e-mail system comprising:

means transmitting over a network to a server from a sender machine an audiovisual enhancement which is associated with a message from said sender, said message to be sent as an e-mail to at least one recipient on said network; and

means associating said said message with a self-executing program operative to stream said audiovisual enhancement, at least in part, from said server over said network and to display said audiovisual enhancement in conjunction with said message on a recipient machine upon the selection of said message by said at least one recipient.

47. (new) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement includes both audio and visual components.

- 48. (new) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement includes only an audio component.
- 49. (new) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement includes only a visual component.
- 50. (new) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement includes a streaming video displayed within a window of said recipient's machine.
- 51. (new) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement is developed on said sender's machine.